## **Logical Position Offers Free Digital Breakfast with Google**

**CHICAGO** — <u>Logical Position</u> (LP), a Deer Park, III.-based digital marketing company, invites the public to attend an exclusive <u>Digital Breakfast with Google</u>. Executives from Google and LP will explain how to successfully navigate the digital ecosystem and maximize online business potential. Guests will also receive hands-on, personalized advice on how to get the most out of their digital marketing efforts.

WHAT: Free Digital Breakfast presentation by Google Trainer, Jonathan McDermott,

presented by Logical Position, a Google AdWords Premier SMB Partner (PSP).

Topics include: Building a Website to Convert, Intro to Search Engine

Optimization, Making AdWords Work for Your Business, Audience Q&A with

Google and meeting opportunities with Google Certified experts.

WHEN: Thursday, December 8 2016

9 - 11 a.m.

WHERE: Loyola University, Chicago

Sister Jean Schmidt Ballroom 6511 North Winthrop Avenue

Chicago, IL 60660

WHO: Presentations by Tony Palazzo, Vice President of Operations for LP, Chris Vale,

Vice President of SEO and Chicago General Manager for LP, and Jonathan

McDermott, Trainer for Google.

**RSVP:** googleinchicago.us or call 800-921-0208

**Space is limited**, so please RSVP at the earliest convenience.

COST: FREE

All attendees will receive a \$150 Google AdWord credit<sup>1</sup> and will be entered in a raffle that will occur at the end of the breakfast. Prizes include a 50" Smart TV, Google Home speakers and Google Chromecast units<sup>2</sup>.

## **About Logical Position**

Logical Position (LP) is a digital marketing agency with over 200 full-time employees offering pay-per-click (PPC) marketing, search engine optimization and website design. LP has won consistent accolades as an *Inc.* 500 company, a Google Premier SMB Partner, a Bing Elite SMB Partner, a Fastest Growing Company (*Portland Business Journal*), a Top Workplace (*The Oregonian*), and a 100 Best Company (*Oregon Business*). Headquartered in Lake Oswego, Ore., LP runs additional offices in Las Vegas, Chicago and Austin.

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<sup>&</sup>lt;sup>1</sup> \$150 Google AdWords credit - Spend match of up to \$150 in second month of advertising. Credits can only be applied to new AdWords accounts

<sup>&</sup>lt;sup>2</sup> Must be present to win