

Only Oregon Company to Place in *Inc.'s Top-50* "Best Workplace" List, Logical Position Comes in at Third Place

PORTLAND, Ore. — June 6, 2017 — Last week, <u>Logical Position</u> (LP), a Lake Oswego-based digital marketing agency, was named one of *Inc.* Magazine's <u>50 Best Workplaces</u>. **Coming in third on the list among large businesses, LP was the only Oregon-based company to be named in the top-50 Awards.** Accolades are not unfamiliar to LP — already an *Inc.* 500 company, a Portland Business Journal Fastest Growing Company, an Oregon Business 100 Best Company and most recently a Microsoft Growth Channel Partner of the Year.

To qualify for Best Workplaces — which was released online last week appears in the national magazine's June issue — companies must be U.S.-based, independent and privately owned. Candidates also must have been in business for at least three years, employ between five and 500 full-time employees and have revenue exceeding \$2 million in 2016.

Of the more than 500 companies that submitted applications and employee-administered surveys for Best Workplaces, only 50 were chosen. Submissions were audited by *Inc.* and evaluated by Quantam Workplace, an employee engagement firm. Judges ranked applicants based on workplace factors like company management practices, employee recognition, performance communication, benefits and other elements of the employee experience.

"We are not only thankful for the recognition from such a prestigious magazine, but for our employees who made this recognition possible," said Michael Weinhouse, Founder and Co-CEO of LP. "We are constantly inspired by their hard work, dedication and passion. Therefore, cultivating a positive, supportive and fun environment is paramount to our continued success."

About Logical Position

Logical Position (LP) is a digital marketing agency offering pay-per-click (PPC) marketing, search engine optimization and website design. LP has won consistent accolades as an *Inc.* 500 company, a Premier Google Partner, a Bing Elite SMB Partner, a Fastest Growing Company (*Portland Business Journal*), a Top Workplace (*The Oregonian*), and a 100 Best Company (*Oregon Business*). Headquartered in Lake Oswego, Ore., LP runs additional offices in Las Vegas, Austin and Chicago.