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LOGICAL POSITION CO-CEOs MICHAEL WEINHOUSE AND JOHN GANEY NAMED TO GLASSDOOR TOP CEOs IN 2018

The duo ranked number four on the U.S. small and medium business list with a 99 percent approval rating from employees.

PORTLAND, ORE (June 19, 2018) — <u>Logical Position</u> Co-CEOs Michael Weinhouse and John Ganey have won a Glassdoor Employees' Choice Award honoring the <u>Top CEOs in 2018</u> in the U.S. SMB category. <u>Glassdoor</u>, one of the world's largest job and recruiting sites, released its annual report recognizing the Top CEOs, which highlights top leaders employees love working for at Small & Medium Companies in the U.S.

Among chief executives recognized by employees in the U.S., Michael and John received an impressive approval rating based on the anonymous and voluntary reviews Logical Position employees shared on Glassdoor throughout the past year.

"I've been with LP for almost four years, and I love it, so they're doing something right," said Logical Position Culture Operations Specialist, Adam Schwartz. "Mike and John set a great example for this company by just being themselves. They genuinely care about the well-being of employees and clients, and it shows in our massive growth and all around success. You know you're a part of something special when your CEO is never too cool for kickball."

"Winning a Glassdoor Top CEO award is a true acknowledgement of exceptional leadership, as it reflects the opinions of the employees who work with a chief executive every day. I congratulate all of this year's winners on this significant achievement," said Robert Hohman, Glassdoor co-founder and CEO. "It can be a real recruiting advantage to have a top-rated CEO at the helm of a company who has strong support from his or her employees. The best CEOs are inspiring, trustworthy, innovative and can be great motivators for people to bring their best selves to work."

When employees submit reviews about their company on Glassdoor, they are asked to rate various factors about their employment experience, including their overall satisfaction and other workplace attributes like senior management. As part of these ratings, employees are also asked to rate whether they approve, disapprove or are neutral about the job their CEO is doing.

Among the 770,000 companies reviewed on Glassdoor, the average CEO approval rating is 69 percent. Michael Weinhouse and John Ganey ranked number 4 on Glassdoor's Top CEOs, U.S. SMB with a 99% percent approval rating from employees.

See the complete list of all Top CEOs in 2018: <u>https://www.glassdoor.com/Award/Top-CEOs-at-SMBs-LST_KQ0,16.htm</u>

About Logical Position

Logical Position (LP) is a digital marketing agency offering pay-per-click (PPC) marketing, search engine optimization and website design. LP has won consistent accolades as an *Inc.* 500 company, a Premier Google Partner, a Bing Elite SMB Partner, a Fastest Growing Company (*Portland Business Journal*), a Top Workplace (*The Oregonian*), a 100 Best Company (*Oregon Business*) and #3 Best Workplace in the country (*Inc.*). Headquartered in Lake Oswego, Ore., LP runs additional offices in Denver, Chicago, Las Vegas, Austin and Charlotte.

For more information, please visit logicalposition.com and facebook.com/LogicalPosition.

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About Glassdoor

<u>Glassdoor</u> is one of the largest job and recruiting sites in the world today. Set apart by the tens of millions of reviews and insights provided by employees and candidates, Glassdoor combines all the jobs with this valuable data to make it easy for people to find a job that is uniquely right for them. As a result, Glassdoor helps employers hire truly informed candidates at scale through effective recruiting solutions like job advertising and employer branding products. Launched in 2008, Glassdoor now has reviews and insights for more than 770,000 companies in more than 190 countries. For labor market trends and analysis, visit <u>Glassdoor Economic Research</u>. For company news and career advice and tips, visit the <u>Glassdoor for Employers Blog</u>. Visit Glassdoor.com or download our apps on <u>iOS</u> and <u>Android</u> platforms.

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